

Best Practices for Business

Issues and Ideas on Business Leadership and Best Practices

Executive Book Club Titles (2007-Present) **Best Practices Boards Program**

For more information about the Executive Book Club program, or the Best Practices Boards peer group program, contact Bill von Achen at bill@smr-web.com, or at 978-440-8022. Or visit us at www.bestpracticesforbusiness.com/bookclub.

Titles, 2007-2011

A Sense of Urgency

John Kotter (2008)

Discussed 5 February 2009

Baseline Selling

David Kurlan (2006)

Discussed 20 January 2011

Blink

Malcolm Gladwell (2005)

Discussed on 18 October 2007

Built to Last: Successful Habits of Visionary Companies

Jim Collins and Jerry Porras (1994)

Discussed on 18 January 2007

Delivering Happiness: A Path to Profits, Passion, and Purpose

Tony Hsieh (2010)

Discussed 3 March 2011

Drive: The Surprising Truth About What Motivates Us

Daniel H. Pink (2009)

Discussed 6 May 2010

Execution: The Discipline of Getting Things Done

Larry Bossidy and Ram Charan (2002)

Discussed on 7 June 2007

First, Break All the Rules: What the World's Greatest Managers Do Differently

Marcus Buckingham & Curt Coffman (1999)

Discussed 4 March 2010

Getting Naked: A Business Fable

Patrick Lencioni (2010)

Discussed 1 September 2011

Getting to Yes: Negotiating Agreement Without Giving In

Roger Fisher & William Ury (1981)

Discussed on 19 July 2007

Getting Things Done: The Art of Stress-Free Productivity

David Allen (2001)

Discussed on 2 April 2008

Good to Great: Why Some Companies Make the Leap... and Others Don't

Jim Collins (2001)

Discussed on 21 February 2007

How the Mighty Fall

Jim Collins (2009)

Discussed 4 August 2009

How We Decide

Jonah Lehrer (2009)

Discussed 28 January 2010

Ideas Are Free

Alan G. Robinson & Dean M. Schroeder (2004)

Discussed on 7 August 2008

Made to Stick: Why Some Ideas Survive and Other Die

Chip Heath and Dan Heath (2007)

Discussed 1 October 2009

Mojo: How to Get It, How to Keep It, How to Get It Back If You Lose It

Marshall Goldsmith (2009)

Discussed 4 November 2010

Profit From the Core: Growth Strategy in an Era of Turbulence

Chris Zook (2001)

Discussed on 4 December 2008

Shine: Using Brain Science to Get the Best from Your People

Dr. Edward Hallowell (2011)

Discussed 6 December 2011

Small Giants: Companies That Choose to Be Great Instead of Big

Bo Burlingham (2005)

Discussed on 20 September 2007

Strengths-Based Leadership

Tom Rath & Barry Conchie (2008)

Discussed 3 November 2011

Switch: How to Change Things When Change is Hard

Chip Heath and Dan Heath (2010)

Discussed 15 July 2010

The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger

Marc Levinson (2006)

Discussed 3 December 2009

The Checklist Manifesto

Dr. Atul Gawande (2009)

Discussed 2 September 2010

The Effective Executive: The Definitive Guide to Getting the Right Things Done

Peter Drucker (1967)

Discussed on 17 May 2007

The Fifth Discipline: The Art & Practice of the Learning Organization

Peter M. Senge (1990)

Discussed on 19 April 2007

The Five Dysfunctions of a Team: A Leadership Fable

Patrick Lencioni (2002)

Discussed on 16 August 2007

The Great Game of Business

Jack Stack (1992)

Discussed 5 May 2011

The Goal: A Process of Ongoing Improvement

Eliyahu M. Goldratt (1984)

Discussed on 2 October 2008

The Innovator's Dilemma

Clayton M. Christensen (1997)

Discussed on 15 March 2007

The Innovator's Solution: Creating and Sustaining Successful Growth

Clayton M. Christensen & Michael E. Raynor (2003)

Discussed 14 July 2011

The Seven Habits of Highly Effective People

Stephen R. Covey (1989)

Discussed on 7 February 2008

The Wisdom of Crowds

James Surowiecki (2004)

Discussed on 15 November 2007

The World is Flat: A Brief History of the Twenty-First Century

Thomas L. Friedman (2005)

Discussed on 20 December 2007

What Got You Here Won't Get You There

Marshall Goldsmith (2007)

Discussed 4 June 2009

Why Employees Don't Do What They're Supposed to Do (and What to Do About It)

Ferdinand F. Fournies (1999)

Discussed on 5 June 2008

Titles for 2012

Steve Jobs

Walter Isaacson (2011)

To be discussed on 2 February 2012

Great by Choice

Jim Collins and Morten Hansen (2011)

To be discussed on 8 March 2012

Blue Ocean Strategy

W. Chan Kim and Renee Mauborgne (2005)

To be discussed on 5 April 2012

Where Good Ideas Come From

Steve Johnson (2010)

To be discussed on 10 May 2012

Little Bets

Peter Sims (2011)

To be discussed on 7 June 2012

Islands of Profit in a Sea of Red Ink

Jonathan Byrnes (2010)

To be discussed on 6 September 2012

Business Model Generation

Alexander Osterwalder (2010)

To be discussed on 4 October 2012

Raving Fans

Ken Blanchard (1993)

To be discussed on 1 November 2012

The Five Temptations of a CEO

Patrick Lencioni (1998)

To be discussed on 6 December 2012